



Hessen:ISU  
Frankfurt 2017  
**EUROPEAN STUDIES**



# HESSEN:ISU Frankfurt 2017

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## SEMINAR I – EUROPE: ON ITS WAY FROM DIVERSITY TO UNITY?



### PART I – THE CHALLENGES OF INTERCULTURAL COMMUNICATION

#### CLASS HOURS

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
FRA-UAS	17.07.2017	18.07.2017	19.07.2017	20.07.2017	21.07.2017	22.07.2017	23.07.2017
9:00-10:30	Welcome	German	German	German	German	Dokumenta Kassel	EBERBACH - Rüdesheim - Niederwalddenkmal
10:45-12:15	Info & Presentation	German	German	German	German		
12:15-1:00	Lunch						
1:00-2:30	German	ICC	ICC	ICC	Climbing Park		
2:45-4:15	ICC	ICC	ICC	ICC			
Evening	Opening Ceremony	Guided City Tour FFM	City Welcome in Römer	Apfelwein Evening			

#### LECTURERS

Mark Bramwell  
Lecturer in English and Intercultural Competence  
Frankfurt University of Applied Sciences

Roisin Russ  
Lecturer in English and Intercultural Competence  
Technische Hochschule Mittelhessen

#### INFORMATION ON THE COURSE CONTENT

##### COURSE DESCRIPTION AND OBJECTIVES

Overview of Intercultural Studies

- necessity of intercultural competence for resolving conflicts in business and politics

Cultural Awareness

- culture defined
- types of culture (national, local, professional, etc.)
- the pervasiveness and persistence of culture
- the important role of values and attitudes
- process of acculturation

Dimensions across national cultures: The Hofstede Model

1. IDENTITY: Collectivist and individualist cultures and the impact on society and workplace (social networks, loyalties, role of group); Universalism and particularism; nepotism
2. HIERARCHY (“Power distance”) Equality versus inequality of power, wealth, status and the impact on society and workplace

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3. SOCIAL GENDER ROLE (“Masculine-type and feminine-type cultures”) and the impact on society and the workplace
4. AMBIGUITY Openness versus resistance to the new and the different (Uncertainty Avoidance Index) and the impact on society and the workplace
5. LONG-TERM AND SHORT-TERM ORIENTATION

Dimensions across national cultures: verbal and non-verbal communication

- Non-verbal communication: interactions in time and space; body language; paralanguage; turn-taking
- Verbal communication styles
  - high and low context cultures (The Hall model)
  - task and relationship-oriented cultures
  - directness and indirectness; levels of politeness; “getting to the point”
  - role of mediators

Culture shock and cross-cultural adjustment

1. Barriers to intercultural communication
  - Attitudes
  - ethnocentrism
  - perception
  - communication (verbal and non-verbal)
  - stereotyping (need for, limitations of, need to revise; role of “do’s and don’ts”)
  - evaluation (judging)
  - need for cultural competence in use of language
  - basic rules for successful communication
2. Culture clash and culture shock
  - the stages in acculturation from disorientation to biculturalism
  - integration and assimilation
  - “re-entry shock”

Cultural profiling

1. Profiling one’s own cultural styles and competence
2. Case studies and critical incidents: dealing with conflicts in intercultural work situations

## COURSE MATERIALS

All course material will be provided free of charge – both online (e-learning platform) and as hard copy.

Preparatory reading: Understanding Intercultural Communication: An Overview (on Moodle Platform)

## COURSE METHOD

This course will be taught as a mixture of lectures and group discussions. Teaching methods include: interactive presentations, task sheets and group discussions, articles, case studies, and critical incidents, comprehension tasks using film and radio, and simulations.

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## PART II – HISTORY OF THE EUROPEAN INTEGRATION

### CLASS HOURS

Week 2	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
FRA-UAS	24.07.2017	25.07.2017	26.07.2017	27.07.2017	28.07.2017	29.07.2017	30.07.2017
9:00-10:30	ES:Pilz/ FI:Schüßler	ES:Pilz/ FI:Schüßler	ES:Pilz/ FI:Schüßler	Exam prep time	Weekend Trip to Berlin		
10:45-12:15	ES:Pilz/ FI:Schüßler	ES:Pilz/ FI:Schüßler	ES:Pilz/ FI:Schüßler				
12:15-1:00	Lunch						
1:00-2:30	ES:Pilz/ FI:Schüßler	ES:Pilz/ FI:Schüßler	ES:Pilz/ FI:Schüßler	Mid-Term Exam			
2:45-4:15	German	German	German				
Evening	Study in Hessen	German Movies					

### LECTURER

Prof. Dr. Lars Pilz  
Associate Dean of Academic Affairs  
Faculty of Economics and Business  
Goethe University Frankfurt am Main

### INFORMATION ON THE COURSE CONTENT

#### COURSE DESCRIPTION AND OBJECTIVES

The goals of this course are to describe and analyze, both empirically and theoretically, the process of European Integration. Students will learn the different stages of the European Integration following WW2, as well as the institutions and functioning processes of the European Union.

We will discuss the different approaches of Intergovernmentalism and federalism in the history of European Integration. Students will understand how the European Union is designed and how it works as a result of these theoretical approaches towards European Integration. These historic events, as well as different approaches towards integration and different national cultures, are important to be considered to appropriately analyze the current status of the European Union.

Currently, the European Union is at a crossroads, and the choice must be made to develop a deeper integration or revert back to a trade union. Students will discuss the possible role of the Euro and the crisis regarding further cooperation of European states. Additionally, this course allows students to speculate the near future of the European Union.

The course content is divided into the following sessions:

Session I: History/Evolution of the European Union

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- Session II: The European Union today; group discussion
- Session III: Decision making in the European Union
- Session IV: Monetary integration theory; group discussion
- Session V: Monetary integration in the European Union; the current situation and the “Eurocrisis”

## COURSE MATERIALS

All course material will be provided free of charge – both online (e-learning platform) and as hard copy.

1. Fiess N., Fugazza M. (2002): “European Integration: a Review of the Literature and Lessons for NAFTA”.
2. Mongelli F.P. (2008): “European Economic and Monetary Integration and the Optimum Currency Area Theory”. European Commission. Economic Papers 302.
3. Schwarze J. (2006): “The Development of the European Union from a Common Market to a Political Union”. Ritsumeikan Law Review No. 23, 2006.
4. EEAG (2013), *The EEAG Report on the European Economy*, "European Imbalances", CESifo, Munich 2013, p. 55–72

## COURSE METHOD

This course will be taught as a mixture of lectures and group discussions.

## SEMINAR II – EUROPEAN ECONOMIC, LEGAL, AND SOCIAL POLICIES

### PART I – EUROPEAN ECONOMIC AND SOCIAL POLICY

#### CLASS HOURS

Week 3	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
GOETHE UNI	31.07.2017	01.08.2017	02.08.2017	03.08.2017	04.08.2017	05.08.2017	06.08.2017
9:00-10:30	ES:Schumacher/ FI: Bülbül	ES:Schumacher/ FI:Bülbül	ES:Karpf/FI: Sauer	German Review + Test (9:00- 11:15)	Visit to the European Parliament	Free Weekend	
10:45-12:15	ES:Schumacher/ FI: Bülbül	ES:Schumacher/ FI:Bülbül	ES:Karpf/FI: Sauer				
12:15-1:00	Lunch				Strasbourg		
1:00-2:30	ES:Schumacher/ FI:Bülbül	ES:Schumacher/ FI:Sauer	ES:Karpf/FI: Sauer	Travel to Strasbourg			
2:45-4:15	German	German	German				
Evening	German Cooking	German Cooking					

#### LECTURER

Thomas Schumacher

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## INFORMATION ON THE COURSE CONTENT

### COURSE DESCRIPTION AND OBJECTIVES

This course will start with an introduction to theories and methods of policy analysis; basic concepts and vocabulary of policy analysis will be explained. It will briefly describe the main EU policy areas (economic policy, agricultural and regional policy, environmental policy, foreign and security policy) and finally, cover European economic and social policies in detail.

We will discuss the development of economic and social policies within the European Union; for example concerning the common market, the single currency (Euro), economic and social cohesion, growth, employment, or consumer protection - including current challenges such as the Euro crisis, globalization and an ageing population. The course will not only describe the developments of economic and social policies, but also examine the role of crucial actors shaping the field. In this analysis not only the formal agenda-setting and decision-making institutions are taken into account, but also European interest groups, civil society, and the European Economic and Social Committee (EESC).

We will talk about recent ideas about new forms of policy-making within the EU, for example the European Commission's White Paper on European Governance (2001). The course is designed to provide students with the theoretical and analytical skills to analyze economic and social policy in a rapidly changing world.

#### **Topic First Session: Theories and Methods of Policy Analysis**

This session will introduce students to various theories and approaches of policy analysis, including the policy cycle, advocacy coalition framework, policy streams and social construction approaches will be presented. On the basis of applied real world examples methods such as case studies, content analysis, and surveys will be introduced.

#### **Topic Second Session: European Economic and Social Policies in the Context of other EU Policy Fields**

The session is intended to provide an overview of institutions and competences of the EU in the fields of Economic and Social Policy. Policy tools such as regulatory policies and financial incentives or the development of strategies and programs will be presented and illustrated with the help of selected current EU policies.

#### **Topic Third Session: European Economic and Social Policy**

The historical development of the EU's social and economic policies will be introduced including a brief overview of EU economic and social integration. Major difficulties for further harmonization will be discussed.

#### **Topic Fourth Session: Policy-Making within the EU**

This session is intended to provide insights into the EU's legislative procedures, including the role of member state governments and parliaments. A particular focus will be on the impact of interest groups and lobbying at the EU level.

### COURSE MATERIALS

All course material will be provided free of charge – both online (e-learning platform) and as hard copy.



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1. Heinelt Hubert, Knodt Michèle (ed.) (2011): "Policies within the EU Multi-Level System. Instruments and Strategies of European Governance", Baden-Baden: Nomos.
2. Hix Simon, Høyland Bjørn (2011): "The Political System of the European Union", Basingstoke: Palgrave Macmillan.
3. Sabatier Paul A. (ed.) (2007): "Theories of the Policy Process", Boulder, CO: Westview Press.
4. Schneider Anne, Ingram Helen (1993): "Social Construction of Target Populations: Implications for Politics and Policy". In: American Political Science Review 87, no. 2, 334-347.
5. Wallace Helen, Pollack Mark A., Young Alasdair R. (ed.) (2010): "Policy-Making in the European Union", Oxford: Oxford University Press.
6. Warleigh-Lack Alex, Drachenberg Ralf (2010): "Policy Making in the European Union". In: Cini Michelle, Pérez-Solórzano Borragán Nieves: "European Union Politics", Oxford: Oxford University Press.

## COURSE METHOD

This course will be taught as a mixture of lectures, group discussions and working groups, and homework readings.

## PART II – INTRODUCTION TO EUROPEAN CENTRAL BANKING

### CLASS HOURS

Week 3	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
GOETHE UNI	31.07.2017	01.08.2017	02.08.2017	03.08.2017	04.08.2017	05.08.2017	06.08.2017
9:00-10:30	ES:Schumacher/ FI: Bülbül	ES:Schumacher/ FI:Bülbül	ES:Karpf/FI: Sauer	German Review + Test (9:00-11:15)	Visit to the European Parliament	Free Weekend	
10:45-12:15	ES:Schumacher/ FI: Bülbül	ES:Schumacher/ FI:Bülbül	ES:Karpf/FI: Sauer				
12:15-1:00	Lunch				Strasbourg		
1:00-2:30	ES:Schumacher/ FI:Bülbül	ES:Schumacher/ FI:Sauer	ES:Karpf/FI: Sauer	Travel to Strasbourg			
2:45-4:15	German	German	German				
Evening	German Cooking	German Cooking					

## LECTURER

Alexander Karpf

Advisor, European Central Bank

## INFORMATION ON THE COURSE CONTENT

### COURSE DESCRIPTION AND OBJECTIVES

The seminar on European Central Banking will deal with the main tasks central banks have in the European context, but also compared to other major economies, including monetary policy and price stability, foreign exchange, payments systems issue of legal tender and financial market stability.

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Moreover, the organization and decision-making processes in field of central banking in the European Union (and with particular emphasis on the European Central Bank) will be discussed and contrasted with other central banks, also from a legal perspective.

Furthermore, students will be invited to discuss the work of central banks in relation to the financial crisis and the changes introduced in the light of this crisis, including the Single Supervisory Mechanism where the ECB takes on banking supervisory tasks. The course will focus on the legal aspects, but also cover policy aspects.

The course has the following objectives:

- understand the historical context as to the introduction of the Euro as a single currency in the European Union
- familiarize students with the organization of the work of the European Central Bank
- understand the legal framework under which the ECB operates
- recognize the main tasks and objectives of the ECB
- explain the interaction between the ECB and the National Central Banks
- understand the main components of the ECB’s monetary policy framework and recent developments in this area
- go through the crisis measures of the ECB since 2008
- present the main features of the Single Supervisory Mechanism and the new role of the ECB as banking supervisor

## COURSE MATERIALS

All course material will be provided free of charge – both online (e-learning platform) and as hard copy.

1. Scheller H. K. (2004): “The European Central Bank”.
2. several publications of the ECB
3. Von der Groeben , Schwarze (2014): “EU-Vertrag”.
4. Zilioli, Selmayr (1998): “Law of the European Central Bank”.

## COURSE METHOD

Students are requested to prepare for the course by reading the course material provided in advance.

The course will be split into a lecture-style part followed by discussions on specific topics covered in the lecture and case studies on concrete issues. Moreover, students are encouraged to actively participate during lectures, especially as questions for discussion are built in.

## PART III – EUROPEAN LAW

### CLASS HOURS

Week 4	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
GOETHE UNI	07.08.2017	08.08.2017	09.08.2017	10.08.2017	11.08.2017	12.08.2017	13.08.2017
9:00-10:30	German Stock	ES:Wendt/ Fl: Kaiser	ES:Wendt/ Fl: Kaiser	ECB	Final Exam	Program Ends/Free Weekend	

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10:45-12:15	Exchange	ES:Wendt/ Fl: Kaiser	ES:Wendt/ Fl: Kaiser			
12:15-1:00	Lunch					
1:00-2:30	ES:Wendt/ Fl: Kaiser	ES:Wendt/ Fl: Kaiser	Money Museum	Exam prep time		
2:45-4:15	ES:Wendt/ Fl: Kaiser	German Central Bank				
Evening					Certificates +Closing Ceremony	

### LECTURER

Prof. Dr. Domenik Henning Wendt, LL.M.  
Professor of Civil Law, European Economic Law, and European Law  
Faculty of Business and Law  
Frankfurt University of Applied Sciences

### INFORMATION ON THE COURSE CONTENT

#### COURSE DESCRIPTION AND OBJECTIVES

This course will give a brief overview regarding the legal foundations, fundamental structural elements, and fundamental rights of European Union law. Moreover, the aim of the course is to present the legal background to harmonization in the field of company law. In addition to presenting the relevant competency clauses of the TFEU and the relevant directives and regulations as instruments of legal harmonization, the course will also deal with the consequences of harmonization for domestic law and the possible consequences of implementing Community standards incorrectly.

The first two units will be devoted to explaining the following the legal construction of the Union, the main features of its most important institutions, and law-making instruments employed by them. The second part of the course will focus on the fundamental rights and freedoms of the Union's legal order, in particular the freedoms that serve as cornerstones of the Internal Market.

#### COURSE MATERIALS

All course material will be provided free of charge – both online (e-learning platform) and as hard copy.

- Andenas M., Wooldridge F. (2012): "European Comparative Company Law".
- Bachmann G., Eidenmüller H., Engert A., Fleischer H., Schön W. (2013): "Regulating the Closed Corporation", (European Company and Financial Law Review - Special Volume).
- Borg-Barthet J. (2012): "The Governing Law of Companies in EU Law", (Studies in Private International Law).
- Grundmann S. (2011): "European Company Law: Organization, Finance and Capital Markets", 2nd Edition.

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5. Hornuf L. (2012): "Regulatory Competition in European Corporate and Capital Market Law: An Empirical Analysis", (European Studies in Law and Economics).
6. Niedobitek M. (2014): "Europarecht – Grundlagen der Union".

## COURSE METHOD

This course will be taught as a mixture of lectures and group discussions.

## GENERAL INFORMATION ABOUT ACADEMIC SEMINARS

### ACADEMIC STANDARDS

Upon successful completion, 3 ECTS points will be awarded for each seminar. The entire European Studies program is worth a total of 6 ECTS points. One ECTS point is defined as the equivalent of 25-30 hours of student workload, which includes class hours, readings, preparation for class activities, and the final exam.

### GRADING

Grades for each seminar will be awarded according to the following scale:

1,0-1,3	sehr gut	very good: an outstanding achievement
1,7-2,3	gut	good: an achievement that is substantially above average requirements
2,7-3,3	befriedigend	satisfactory: an achievement that satisfies average requirements
3,7-4,7	ausreichend	sufficient: an achievement that still meets the requirements
5	nicht ausreichend	not sufficient / failed: an achievement that does not meet the requirements
NP	No Participation	

### ASSESSMENT

Students are expected to attend class regularly and to actively engage in discussions. There will be an exam at the end of Seminars I and II.

### EMAIL AND MOODLE E-LEARNING PLATFORM

We strongly encourage students to use Moodle, our E-Learning Platform. Using Moodle enables students to stay in contact with program administration, lecturers, and fellow students. We also expect students to check their emails on a regular basis.

### PROFESSIONALISM AND CLASS PARTICIPATION

The courses in this outline are part of the ISU Frankfurt Program in European Studies. Class participation is considered a requirement for successfully completing the Hessen:ISU Program. An attendance list will be issued for each class. Student questions, answers, comments, and insights over the course will not only profit to the whole class, but it will also ensure that they have a better understanding of the class material and contribute to



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their overall academic success. Please avoid being late for class, not turning off your cell phone before class, leaving class before the end of it, talking while someone else (either the professor or one of your fellow students) is talking, and any other unprofessional conduct.

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### **MISSED CLASSES**

We strongly suggest that students attend each class. If students have to miss a class, they should a) complete the required homework or readings, b) get copies of the notes presented that day, and c) talk with classmates about what they missed.

### **ACADEMIC HONESTY**

Students caught cheating or plagiarizing will fail, at our discretion, either the assignment in question or the entire Hessen:ISU Program.