



# Hessen International Summer University Frankfurt

## Course Outline

### European Studies

**2018**

# HESSEN:ISU Frankfurt 2018

## **UNIT 1**

### **Course 1: The Challenges of Intercultural Communication**

Course Date	16.07.2018 – 19.07.2018
Class Hours	14 contact hours. Course will be taught in a block style.
Lecturer(s)	<p>Mark Bramwell Lecturer in English and Intercultural Communication Frankfurt University of Applied Sciences</p> <p>Roisin Russ Lecturer in English and Intercultural Communication Technische Hochschule Mittelhessen</p>
Course Description	<p>This course features an overview of intercultural studies and focuses on the knowledge, skills and attitudes for communicating effectively with people from diverse cultural backgrounds. It examines the ‘how’, the ‘what’ and the ‘why’ of intercultural communication. The following topics will be discussed:</p> <ul style="list-style-type: none"> <li>• Cultural Awareness (What is culture?)</li> <li>• Developing Intercultural Awareness (interpreting the behavior of others)</li> <li>• Dimensions of culture (Theories of culture and communication)</li> <li>• Sending and interpreting messages for effective communication</li> <li>• Cultural briefings - my culture, your culture</li> </ul>
Learning Outcomes	<p>This course aims to assist students in developing what Bennett &amp; Bennett (2004) refer to as the intercultural skillset and mindset. For the purpose of this course, this means:</p> <ul style="list-style-type: none"> <li>• Developing a conscious understanding of one’s own culture</li> <li>• Using frameworks for understanding cultural contrasts</li> <li>• Having a clear understanding of how to use cultural generalizations without stereotyping</li> <li>• Communicating effectively in an intercultural setting</li> </ul>
Course Method	<p>This course will be taught as a mixture of mini-lectures and group discussions. Teaching methods include: experiential exercises, small group activities, group discussions, case studies, and critical incidents.</p>
Course Materials	<p>All course material will be provided free of charge – both online (e-learning platform) and as hard copy. Preparatory reading: Understanding Intercultural Communication: An Overview (on Moodle Platform).</p>
Credits	Students will earn a total of 3 ECTS points for the successful completion of Unit 1.
Assessment	Learning will be assessed with an exam following the end of Unit 1. The exam for this course will be 45 minutes and will be in the form of a case study/short essay.
Grading	<p>Students will be graded on their exam results following the end of Unit 1.</p> <p>The grade you earn in this course will make up half of your grade for Unit 1. The</p>

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	total grade for Unit 1 is made up of your results in Course 1 and Course 2 of this unit. The average of the two grades will count as your final grade and this is the grade that will appear on your transcript.
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## Course 2 – European Law

Date	23.07.2018 – 25.07.2018
Class Hours	18 contact hours. Course will be taught in a block style.
Lecturer(s)	Prof. Dr. Domenik Henning Wendt, LL.M. Professor of Civil Law, European Economic Law, and European Law Faculty of Business and Law Frankfurt University of Applied Sciences
Course Description	<p>This course will give a brief overview regarding the legal foundations, fundamental structural elements, and fundamental rights of European Union law. Moreover, the aim of the course is to present the legal background of harmonization in the field of company law. In addition to presenting the relevant competency clauses of the TFEU and the relevant directives and regulations as instruments of legal harmonization, the course will also deal with the consequences of harmonization for domestic law and the possible consequences of implementing Community standards incorrectly.</p> <p>The first part will be devoted to explaining the following: the legal construction of the Union, the main features of its most important institutions, and law-making instruments employed by them. This part is an introduction to the European legal framework with a special emphasis on company law issues and the development of European company law.</p> <p>The second part of the course looks at some essential features of European Company law, in particular corporate governance, employee participation, cross-border mobility of companies, regulatory competition between member states and their incorporation under European Law including the supranational business vehicle “Societas Europaea.”</p>
Learning Outcomes	<p>By completing this course, students will be able to:</p> <ul style="list-style-type: none"> <li>• Describe and analyze the legal construction of the Union, the main features of its most important institutions, and law-making instruments employed by them.</li> <li>• Describe and analyze the legal background of harmonization in the field of company law.</li> <li>• Identify the relevant competency clauses of the TFEU and the relevant directives and regulations as instruments of legal harmonization.</li> <li>• Understand the consequences of harmonization for domestic law and the possible consequences of implementing Community standards incorrectly.</li> </ul>
Course Method	This course will be taught as a mixture of lectures, case-studies, presentations and

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	group discussions.
Course Materials	<p>All course material will be provided free of charge – both online (e-learning platform) and as hard copy.</p> <ol style="list-style-type: none"> <li>Andenas M., Wooldridge F. (2012): “European Comparative Company Law”.</li> <li>Bachmann G., Eidenmüller H., Engert A., Fleischer H., Schön W. (2013): “Regulating the Closed Corporation”, (European Company and Financial Law Review - Special Volume).</li> <li>Borg-Barthet J. (2012): “The Governing Law of Companies in EU Law”, (Studies in Private International Law).</li> <li>Grundmann S. (2011): “European Company Law: Organization, Finance and Capital Markets”, 2nd Edition.</li> <li>Hornuf L. (2012): “Regulatory Competition in European Corporate and Capital Market Law: An Empirical Analysis”, (European Studies in Law and Economics).</li> <li>Kilian W., Wendt D. (2017): “Europäisches Wirtschaftsrecht”, 6th Edition.</li> <li>European Commission (2014): “How the European Union works”.</li> </ol>
Credits	Students will earn a total of 3 ECTS points for the successful completion of Unit 1.
Assessment	Learning will be assessed by group presentations during class and an exam following the end of Unit 1. The exam for this course will be 45 minutes.
Grading	<p>Students will be graded on their group presentations during class (50%) and an exam following the end of Unit 1 (50%).</p> <p>The grade you earn in this course will make up half of your grade for Unit 1. The total grade for Unit 1 is made up of your results in Course 1 and Course 2 of this unit. The average of the two grades will count as your final grade and this is the grade that will appear on your transcript.</p>

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## UNIT 2

### Course 1: History of the European Integration

Date	30.07.2018 – 01.08.2018
Class Hours	14 contact hours. Course will be taught in a block style.
Lecturer(s)	Dr. Lars Pilz Associate Dean of Academic Affairs Faculty of Economics and Business Goethe University Frankfurt am Main
Course Description	<p>In this course, students will discuss the different approaches of Intergovernmentalism and federalism in the history of European Integration. These historic events, as well as different approaches towards integration and different national cultures, are important to be considered to appropriately analyze the current status of the European Union. Currently, the European Union is at a crossroads, and the choice must be made to develop a deeper integration or revert back to a trade union. Students will discuss the possible role of the Euro and the crisis regarding further cooperation of European states.</p> <p>The course content is divided into the following sessions:</p> <ul style="list-style-type: none"> <li>• Session I: History/Evolution of the European Union</li> <li>• Session II: The European Union today (group discussion)</li> <li>• Session III: Decision making in the European Union</li> <li>• Session IV: Monetary integration theory (group discussion)</li> <li>• Session V: Monetary integration in the European Union; the current situation and the “Eurocrisis”</li> </ul>
Learning Outcomes	<p>By completing this course, students will be able to:</p> <ul style="list-style-type: none"> <li>• Describe and analyze, both empirically and theoretically, the process of European Integration.</li> <li>• Identify the different stages of the European Integration following World War 2, as well as the institutions and functioning processes of the European Union.</li> <li>• Understand how the European Union is designed and how it works as a result of theoretical approaches towards European Integration.</li> <li>• Speculate the near future of the European Union.</li> </ul>
Course Method	This course will be taught as a mixture of lectures and group discussions.
Course Materials	All course material will be provided free of charge – both online (e-learning platform) and as hard copy.

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	<ol style="list-style-type: none"> <li>1. Fiess N., Fugazza M. (2002): "European Integration: a Review of the Literature and Lessons for NAFTA".</li> <li>2. Mongelli F.P. (2008): "European Economic and Monetary Integration and the Optimum Currency Area Theory". European Commission. Economic Papers 302.</li> <li>3. Schwarze J. (2006): "The Development of the European Union from a Common Market to a Political Union". Ritsumeikan Law Review No. 23, 2006.</li> <li>4. EEAG (2013), <i>The EEAG Report on the European Economy</i>, "European Imbalances", CESifo, Munich 2013, p. 55–72</li> </ol>
Credits	Students will earn a total of 3 ECTS points for the successful completion of Unit 2.
Assessment	Learning will be assessed by presentations during class (15 minutes) and an exam following the end of Unit 2. The exam for this course will be 45 minutes.
Grading	<p>Students will be graded on class participation, their presentations during class, and an exam following the end of Unit 2.</p> <p>The grade you earn in this course will make up half of your grade for Unit 2. The total grade for Unit 2 is made up of your results in Course 1 and Course 2 of this unit. The average of the two grades will count as your final grade and this is the grade that will appear on your transcript.</p>

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## Course 2 – European Economic and Social Policy

Date	06.08.2018 – 07.08.2018
Class Hours	12 contact hours. Course will be taught in a block style.
Lecturer(s)	TBA
Course Description	This course will start with an introduction to theories and methods of policy analysis; basic concepts and vocabulary of policy analysis will be explained. It will briefly describe the main EU policy areas (economic policy, agricultural and regional policy, environmental policy, foreign and security policy) and finally, cover European economic and social policies in detail.
Credits	Students will earn a total of 3 ECTS points for the successful completion of Unit 2.
Assessment	Learning will be assessed with an exam following the end of Unit 1. The exam for this course will be 45 minutes.
Grading	Students will be graded on their exam results following the end of Unit 2.  The grade you earn in this course will make up half of your grade for Unit 2. The total grade for Unit 2 is made up of your results in Course 1 and Course 2 of this unit. The average of the two grades will count as your final grade and this is the grade that will appear on your transcript.



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## Guest Lecture – Introduction to European Central Banking

Date	08.08.2018
Class Hours	6 contact hours. Course will be taught in a block style.
Lecturer(s)	Dr. Alexander Karpf Head of Section, Supervisory Law Division European Central Bank
Course Description	<p>The seminar on European Central Banking will deal with the main tasks central banks have in the European context, but also compared to other major economies, including monetary policy and price stability, foreign exchange, payments systems issue of legal tender and financial market stability. Moreover, the organization and decision-making processes in field of central banking in the European Union (and with particular emphasis on the European Central Bank) will be discussed and contrasted with other central banks, also from a legal perspective.</p> <p>Furthermore, students will be invited to discuss the work of central banks in relation to the financial crisis and the changes introduced in the light of this crisis, including the Single Supervisory Mechanism where the ECB takes on banking supervisory tasks. The course will focus on the legal aspects, but also cover policy aspects.</p>
Learning Outcomes	<p>By completing this course, students will be able to:</p> <ul style="list-style-type: none"> <li>• Understand the historical context of the introduction of the Euro as a single currency in the European Union.</li> <li>• Familiarize themselves with the organization of the work of the European Central Bank.</li> <li>• Understand the legal framework under which the ECB operates.</li> <li>• Recognize the main tasks and objectives of the ECB.</li> <li>• Explain the interaction between the ECB and the National Central Banks.</li> <li>• Understand the main components of the ECB’s monetary policy framework and recent developments in this area.</li> <li>• Identify the crisis measures of the ECB since 2008.</li> <li>• Present the main features of the Single Supervisory Mechanism and the new role of the ECB as banking supervisor.</li> </ul>
Course Method	The course will be split into a lecture-style part followed by discussions on specific topics covered in the lecture and case studies on concrete issues. Moreover, students are encouraged to actively participate during lectures, especially as questions for discussion are built in.

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Course Materials	<p>All course material will be provided free of charge – both online (e-learning platform) and as hard copy.</p> <ol style="list-style-type: none"> <li>1. Scheller H. K. (2004): “The European Central Bank”.</li> <li>2. several publications of the ECB</li> <li>3. Von der Groeben , Schwarze (2014): “EU-Vertrag”.</li> <li>4. Zilioli, Selmayr (1998): “Law of the European Central Bank”.</li> </ol>
Credits	There are no credits assigned to this course.
Assessment	There will be no exam for this course.
Grading	Students will not receive a grade for this course.

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## **GENERAL INFORMATION ABOUT ACADEMIC SEMINARS**

### **Assessment and Credits**

The *European Studies* academic track is made up of two units: Unit 1 and Unit 2. Each unit has a total of 32 contact hours. The entire *European Studies* academic track consists of a total of 64 contact hours. Upon successful completion, 3 ECTS points will be awarded for each unit. The entire *European Studies* academic track is worth a total of 6 ECTS points. A single ECTS point is defined as the equivalent of 25-30 hours of student workload, which includes class hours, readings, preparation for class activities, as well as the exam.

Students will write an exam at the end of each unit. At the end of Unit 1, students will write two exams based on the classes that they took for the first two weeks. Each exam has a time limit of 45 minutes for a total time of 90 minutes. The average of the grades that they are awarded in class and on the exams will count for the final grade they receive for Unit 1. This is the grade that will appear on their transcript. Successful completion of Unit 1 will result in 3 ECTS points.

Students will write two exams at the end of Unit 2 based on the classes that they took for the last two weeks. Each exam has a time limit of 45 minutes for a total time of 90 minutes. The average of the grades that they are awarded in class and on the exams will count for the final grade they receive for Unit 2. This is the grade that will appear on their transcript. Successful completion of Unit 2 will result in 3 ECTS points.

A total of three grades will appear on students' transcripts: a grade for Unit 1, a grade for Unit 2, and a grade for the German course.

### **Grading**

Grades will be awarded based on the German grading system:

1,0-1,3	sehr gut	very good: an outstanding achievement
1,7-2,3	gut	good: an achievement that is substantially above average requirements
2,7-3,3	befriedigend	satisfactory: an achievement that satisfies average requirements
3,7-4,7	ausreichend	sufficient: an achievement that still meets the requirements
5	nicht ausreichend	not sufficient / failed: an achievement that does not meet the requirements
NP	No Participation	

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### **Email and Moodle Online Learning Platform**

Students are strongly encouraged to use Moodle, our E-Learning Platform. Using Moodle enables students to stay in contact with program administration, lecturers, and fellow students. We also expect students to check their emails on a regular basis. All course materials will be posted on Moodle.

### **Professional and Class Participation**

The courses in this outline are part of the ISU Frankfurt academic track *European Studies*. Class participation is considered a requirement for successfully completing the ISU Frankfurt Program. An attendance list will be issued for each class. Student questions, answers, comments, and insights over the course will not only benefit the whole class, but it will also ensure that students have a better understanding of the class material and contribute to their overall academic success. Please avoid being late for class, not turning off your cell phone before class, leaving class before the end of it, talking while someone else (either the professor or one of your fellow students) is talking, and any other unprofessional conduct.

### **Attendance**

Students should attend each class. If students have to miss a class, they should a) complete the required homework or readings, b) get copies of the notes presented that day, and c) talk with classmates about what they missed. Students also need to inform the ISU Frankfurt Coordinator or their professor if they need to miss class. This can be done in person or via email.

### **Academic Honesty**

Students caught cheating or plagiarizing will fail, at our discretion, either the assignment in question or the entire ISU Frankfurt program.